For this test I would like for you to optimize the titles and send your responses back to me.

Keep in mind you can use sources like title-builder, etc.

1. <https://www.walmart.com/ip/Hamilton-Beach-7-Quart-Countertop-Programmable-Slow-Cooker-Model-33473/26530621>
2. <https://www.walmart.com/ip/George-Foreman-Classic-Plate-9-Serving-Grill-Panini-Press-GR2144P/22910665?action=product_interest&action_type=title&beacon_version=1.0.2&bucket_id=irsbucketdefault&client_guid=fe9afdf6-dff4-4feb-350d-dff7ec05b96d&config_id=2&customer_id_enc&findingMethod=p13n&guid=fe9afdf6-dff4-4feb-350d-dff7ec05b96d&item_id=22910665&parent_anchor_item_id=26530621&parent_item_id=26530621&placement_id=irs-2-m3&reporter=recommendations&source=new_site&strategy=PWBAB&visitor_id=bvdmI7vga5vHSFU2CUcYdA>
3. <https://www.homedepot.com/p/DEWALT-18-Gauge-Brad-Nailer-and-6-Gal-Heavy-Duty-Pancake-Electric-Air-Compressor-Combo-Kit-1-Tool-DW1KIT18PP/206577074>
4. <https://www.homedepot.com/p/Leviton-30-50-Amp-2-Pole-3-Way-Grounded-Angle-Straight-Blade-Plug-Black-R50-00931-000/202077682>
5. <http://www.sears.com/craftsman-26pc-inch-combination-wrench-set/p-00999913000P?sellerId=SEARS&prdNo=1&blockNo=1&blockType=G1>

Answer following questions:

* + - 1. What the maximum number of characters an Amazon product title may have?

Answer: Product titles for beauty should ideally be under 100 characters but you can have up to 200 characters. If the titles are over 200 characters they will be suppressed from the website.

* + - 1. What are the steps to advertise an item to amaozn.com?

1. Answer:There are seven ways of advertising or promoting an item in amazon.They are:

Run a competitor Analysis,Get Your Pricing Right,Optimize Your Product Listings,Encourage Reviews,Run Sponsored Product Ads,Take Advantage of Promotions,Drive External Traffic

* + - 1. What is Amazon PPC? What is FBA? How does it work?

Answer:  
  
FBA: somebody sell it, we ship it. Amazon has created one of the most advanced fulfillment networks in the world, and your business can benefitted from our expertise. With Fulfillment by Amazon (FBA), you store your products in Amazon's fulfillment centers, and we pick, pack, ship, and provide customer service for these products.

Amazon ppc: The amazon Pay Per Click (ppc) advertising platform is a great opportunity to sell more products online. If properly created and managed, a ppc campaign onAmazon can help you sell more inventory faster, while increasing your organic rankings as well.

Find out following items on their respective brand websites and send me their URLs:

* + - 1. Butter London eyegloss moonshine.

**URL:** **http://www.butterlondon.com**

* + - 1. Age Defender Power Serum by Kiehl’s.

**URL:** **https://www.kiehls.com**

* + - 1. Rodial Vit C Brightening Mask.

**URL:** **https://www.rodial.co.uk**

Find the following items from any website:

* + - 1. Kevyn Aucoin The Neo Blush - Pink Sand.

**URL:** https://www.beautylish.com/s/kevyn-aucoin-the-neo-blush-pink-sand

* + - 1. Kiehl's WRINKLE RED COMPLEX 5ML.

**URL: no url found.**